

HEXALONN PRESENTS

13

WAYS TO

BILL A MAN



The Lagos Big Girl Playbook for Getting
Men to Spend on You — Without Begging



WRITTEN BY

HEXALONN

13 WAYS TO BILL A MAN

The Lagos Big Girl Playbook



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INTRODUCTION

Before You Start Reading...

Let me be clear from the first page: this book is not about scamming men. It is not about lying, pretending, or selling your body. If that is what you are looking for, close this book now.

This book is about understanding a truth that Nigerian society does not want to teach women directly — that your time, attention, and feminine energy have value. Real, measurable, financial value. And the right men already know this. They expect to pay for access to a quality woman. It is the women who do not know their worth who suffer.

In Lagos, there is a class of women who never struggle. They are not necessarily the most beautiful. They are not from the richest families. But they understand something that most women do not: how to position themselves so that men naturally want to provide for them.

These women are not begging. They are not borrowing. They are billing — and there is a massive difference.

Billing is the art of creating so much value in a man's experience of you that spending on you feels natural, enjoyable, and even competitive to him. It is not about what you take. It is about what you inspire him to give.

This book breaks down exactly how they do it. Thirteen strategies, tested and refined by the women who run Lagos without anyone knowing their playbook. Until now.

By the time you finish this book, you will understand how to position yourself, how to communicate your value, how to escalate without losing a man's interest, and how to protect everything you gain.

Welcome to the game. Play it well.

01. The Art of Positioning

Why some women get spoiled and others get ignored — it's not about beauty.



Let's start with the truth nobody wants to hear: billing is not begging. Billing is not manipulating. Billing is positioning yourself as a woman of value so that a man feels compelled — even honoured — to spend on you. Lagos big girls understand this instinctively. They walk into a room and before they say a word, the room adjusts to them.

The average Nigerian woman has been raised to believe that asking a man for anything makes her a gold digger. That is poverty mentality disguised as pride. Rich men expect to spend on women. It is how they show interest. It is how they compete with other men. When you refuse to let a man provide, you are not being independent — you are confusing him.

Positioning starts before you ever meet him:

- Your appearance should communicate standards, not desperation. You do not need designer everything. You need clean, intentional style that says 'I have options.'
- Your phone should not be blowing up with 'please help me' messages to different men. That energy leaks. Men can sense a woman who is circulating requests like a broadcast list.
- Your social media is your silent CV. Before a Lagos big man takes you seriously, he has already scrolled your Instagram. What does your page say about your lifestyle, your taste, your circle?

The women who bill successfully are not the most beautiful. They are the most positioned. They have created a frame around themselves that makes a man feel like he is winning a prize by spending on them, not doing them a favour.

Rule #1: A man will never spend on a woman he thinks has no other options.

02. Know Your Mark

Not every man is billable. Here's how to identify who is worth your energy.



This is where most women waste their youth — investing time, energy, and feelings into men who were never going to come through. A Lagos big girl does not bill blindly. She studies the terrain.

There are three types of men you will encounter in the Nigerian dating scene, and if you cannot tell them apart, you will keep wasting your packaging on the wrong audience.

Type 1: The Genuinely Generous Man

This man spends because it is part of his identity. He was raised to provide. He sees himself as a provider and protector. He does not need to be convinced or manipulated — he just needs to be shown that you are worth it. You will find these men in corporate circles, among traditional Yoruba or Igbo business families, and sometimes among diaspora men who come back to Nigeria looking for wives. The key sign? He offers before you ask.

Type 2: The Transactional Man

This man will spend, but there is always an unspoken invoice attached. He gives with the expectation of return — usually physical, sometimes emotional control. He is not bad per se, but you must understand the game. Many Lagos big girls deal with this type and win because they understand the exchange without being naïve about it. The key sign? He reminds you of what he has done for you.

Type 3: The Dry Man

Avoid. This man has money but will not part with it. He will take you to his house instead of a restaurant. He will buy you small chops and think he has done

something. He will tell you 'I am not the type that throws money around.' He means it. Believe him and redirect your energy.

Time is your most expensive asset. Stop investing it in men who give you headaches instead of credit alerts.

How do you identify which type you are dealing with? Watch his first three moves. How does he respond when you mention a need casually? Does he volunteer solutions or change the subject? When he takes you out, does he choose quality or convenience? These early signals tell you everything. Trust them.

03. The First Impression Formula

You have 7 seconds. Here's how to use them to set the tone for generosity.



The first time a man meets you — or sees your profile, or gets introduced to you — he is making a mental calculation. It happens fast and it is mostly subconscious. He is deciding: is this a woman I want to impress, or a woman I can relax around?

You want him to want to impress you. That does not mean being cold or unfriendly. It means presenting yourself as someone with a full life who is making room for him, not someone with an empty life waiting to be filled.

The Lagos Big Girl First Impression Checklist:

- Scent before words. Invest in a signature fragrance. Not necessarily expensive, but memorable. When you leave a room, he should still smell you. That is psychological real estate.
- Skin over makeup. Lagos men notice skin. A clear, glowing face with minimal makeup communicates health, youth, and self-care. Heavy makeup can work for events, but for first meetings, let your skin do the talking.
- Phone etiquette. Do not be glued to your phone when you meet him. A woman who is present and focused is rare and powerful. Put the phone face down and give him your attention. Paradoxically, this makes him want to compete harder for your time later.
- Ask about him, but reveal little. Let him talk. Let him show off. Men love performing for an audience. Be that audience — engaged, amused, but slightly mysterious. Do not dump your life story in the first meeting.

The secret most women miss: the first impression is not about making him like you. It is about making him curious about you. Curiosity is the engine that drives generosity. A man spends most on the woman he has not fully figured out yet.

Don't be easy to understand. Be easy to enjoy but hard to decode.

04. The Soft Ask

How to get what you want without ever directly asking for it.



The biggest mistake women make is asking directly: 'Can you send me money?' 'I need help with my rent.' 'My phone is bad.' The moment you ask like this, you have shifted the power dynamic. You are now the requester and he is the decision maker. Lagos big girls never put themselves in that position.

Instead, they use what I call the Soft Ask — a technique so subtle that the man believes he came up with the idea to help you himself.

The Soft Ask Formula:

Step 1: Plant the seed. Mention something you need or want in passing, casually, without directing it at him. 'My laptop has been acting up sha, I cannot even finish this project.' 'I saw these shoes at the mall today, they were so fine but the price! I just took a picture and walked away.'

Step 2: Move on. Do not dwell on it. Do not repeat it. Do not look at him expectantly. Change the subject. Talk about something else. Laugh about something.

Step 3: Let him circle back. A generous man will come back to it. 'So that laptop, what is wrong with it?' 'How much were those shoes?' When he does this, he has taken ownership of the problem. You did not ask. He volunteered.

This works because men are problem solvers by nature. When you present a problem without asking for a solution, his brain starts working on it automatically. And when he solves it with money, he feels good about himself. He feels like a provider, not a cash machine.

The Soft Ask requires patience. Some men will respond immediately. Others take a day or two. The point is: do not chase. If he does not respond to the seed, he is either not generous or not interested enough. Either way, you have your answer without losing your dignity.

The best billers never ask for anything. They make men feel like spending was their own idea.

05. The Gratitude Loop

Why saying thank you the right way multiplies what you receive.



This is the chapter that separates women who get one-time gifts from women who get consistent, escalating generosity. And it comes down to something deceptively simple: how you say thank you.

Most women either under-thank (a quick 'thanks babe' on WhatsApp) or over-thank (paragraphs of gratitude that make them look desperate). Lagos big girls do neither. They use what I call the Gratitude Loop — a response pattern that makes the man want to give again and again.

The Gratitude Loop has three parts:

- 1. Specific acknowledgment.** Do not just say thank you. Tell him what his gift means in practical terms. 'This laptop is going to change how I work. I can finally finish my project without borrowing someone else's.' This shows him that his money went to something real and important.
- 2. Public signal (optional but powerful).** Post the item on your status without tagging him. Let him see that you are showing off what he gave you. Men love this. It strokes their ego without you explicitly broadcasting that he bought it. A simple picture of the laptop on your desk, or the shoes with your outfit. He will see it and feel proud.
- 3. The callback.** Days later, mention the gift again naturally. 'I used that laptop to finish my proposal and my boss loved it.' 'Wore those shoes to my friend's wedding and everybody was asking where I got them.' This keeps his gift alive in the relationship. It tells him: what you gave me mattered beyond the moment.

The Gratitude Loop works because it satisfies a man's deepest need — to feel useful and appreciated. When a man feels like his generosity has real impact, he

does not stop. He escalates.

Gratitude is not weakness. It is the unlock code for the next level of generosity.

06. Levelling Up Your Asks

From recharge cards to rent money — how to graduate without losing him.



Every billing relationship has a trajectory. It starts small — data subscription, airtime, a small transfer. And if managed well, it grows — salon money, shopping, rent, a car. But if you try to skip levels, you will lose him. This chapter teaches you the art of escalation.

Think of it like a staircase. Each step must feel natural and earned. You do not go from receiving N5,000 airtime to asking for N500,000 rent. That gap will shock his system and make him suspicious or resentful.

The Escalation Timeline:

Level 1 (Week 1-4): Small comforts. Airtime, data, Uber rides, small food deliveries. These are test gifts. He is measuring your reaction. Handle them with grace and the Gratitude Loop.

Level 2 (Month 2-3): Lifestyle upgrades. Shopping money, salon and spa treatments, weekend outings he pays for. At this stage, he is investing in your appearance because it reflects on him. Let him.

Level 3 (Month 3-6): Structural support. Rent contribution, phone upgrade, laptop, or business support. By this point, he sees you as part of his life. Your problems are becoming his problems naturally.

Level 4 (Month 6+): Big ticket items. Full rent, car, travel, business capital. This level is reserved for men who have fully committed — whether officially or emotionally. Not every relationship reaches here, and that is fine.

The key mistake women make is trying to rush this timeline. They meet a man, things are going well for two weeks, and they hit him with a big request. His

response will either be silence or a slow withdrawal. Patience is not just a virtue in billing — it is the entire strategy.

Small gifts accepted with class today become big gifts offered freely tomorrow.

07. The Scarcity Play

How to make him feel like he's about to lose you — without drama.



Nothing opens a man's wallet faster than the quiet fear that another man might beat him to it. This is not about playing games or creating fake jealousy. This is about understanding male psychology at its most basic: men are competitive creatures, and they spend most on what they think they might lose.

Lagos big girls are masters of scarcity. They understand that availability is the enemy of desire. If you are always free, always available, always responding within seconds, you have removed all urgency from the equation. Why would he rush to impress you when he knows you are not going anywhere?

How to create healthy scarcity:

- Have a genuine social life outside of him. Go out with friends. Attend events. Post pictures looking good at places he did not take you to. This is not manipulation — it is having a life.
- Do not always be available when he calls. Sometimes you are busy. Sometimes you are out. Sometimes you will call him back later. This is normal for a woman who has things going on.
- Mention other people casually — not other men specifically, but a full life. 'I was at this event and the speaker was amazing.' 'My friend is planning a trip and wants me to come.' This communicates that your world does not revolve around him.
- Occasionally be mysterious about your plans. 'I have something this evening' without full explanation. He does not need to know every detail of your life. The gaps in his knowledge are where his imagination — and his generosity — live.

The scarcity play is not about lying or pretending. It is about genuinely building a life that makes you interesting, in-demand, and slightly unpredictable. The

moment a man is 100% sure of you, his motivation to impress drops by 80%.

The woman he is most afraid to lose is the woman he spends the most on.

08. Managing Multiple Sponsors

The rotation system Lagos big girls use — without the wahala.



This is the chapter some of you have been waiting for. Let me be honest: most Lagos big girls who live well are not relying on one man. They have a rotation — a carefully managed system of multiple men, each serving a different purpose, none fully aware of the others.

Before you judge, understand the logic: putting all your eggs in one basket is a financial risk. If that one man gets bored, gets married, or goes broke, you are stranded. A rotation provides stability, options, and leverage.

The Rotation Framework:

The Main Guy: This is your primary relationship. He gets the most time, attention, and emotional investment. He probably thinks he is the only one. He handles your biggest needs — rent, car, major expenses.

The Support: This man fills the gaps. Shopping money, salon runs, random treats. You see him less frequently but consistently. He is often older, busier, and happy with the limited time you give him.

The Emergency: This man is in the background. You talk occasionally. He surfaces when you have an urgent need that the others cannot or should not cover. Think of him as your financial safety net.

Rules for managing rotation without wahala:

- Never let them know about each other. Keep your social media clean and compartmentalised. Different men should not see evidence of each other on your platforms.
- Never double-book. Logistics are everything. Keep a mental calendar and never mix up dates, locations, or details.

- Give each man a unique experience. Do not recycle the same jokes, stories, or date ideas. Each man should feel like he is getting a customised version of you.
- Do not catch feelings for the wrong one. The Support and the Emergency are business arrangements with emotional coating. Keep your real feelings for the Main Guy — or keep them to yourself entirely.

The rotation is not for everyone. Some women prefer one man and that is perfectly valid. But for those who choose this path, the key is organisation, discretion, and emotional discipline.

One man is a plan. Two is a strategy. Three is an empire.

09. The WhatsApp Game

Your phone is your billing headquarters. Here's how to use it.



In Lagos, more money moves through WhatsApp than through any other platform. Your conversations, your status updates, your voice notes — all of these are tools in your billing arsenal. Most women use WhatsApp like a diary. Big girls use it like a business platform.

WhatsApp Status Strategy:

Your WhatsApp status is a billboard. Every man who has your number is watching it, whether he reacts or not. What you post there shapes how he sees you and what he thinks you deserve.

- Post lifestyle content that shows taste without showing excess. A well-set table at a nice restaurant. A spa day. A book you are reading. New nails. These are signals that say 'I am a woman who enjoys quality.'
- Never post complaints or sad quotes. No 'God when?' No 'I am tired of this life.' These statuses repel generous men because they signal emotional instability and neediness.
- Occasionally post aspirational content — a luxury item you admire, a travel destination, a beautiful apartment. This plants seeds in the minds of men watching. They start thinking about being the one to provide those things.

Voice Note Mastery:

Voice notes are the most intimate form of WhatsApp communication. A well-delivered voice note can do more billing than a hundred text messages. Your voice conveys warmth, playfulness, and femininity in ways that text cannot.

- Send short, warm voice notes. Not paragraphs. 30-60 seconds maximum. Laugh a little. Let him hear you smile.

- Use his name in voice notes. 'Ah, Emeka!' or 'You are not serious, Tunde.' Names create intimacy and personal connection.
- After he sends you money, send a voice note, not a text. Let him hear genuine happiness in your voice. This activates his reward system far more than a typed 'Thank you.'

Your WhatsApp is your storefront. Stock it with things that make men want to invest.

10. Billing at Events & Social Gatherings

How to walk into Eko Hotel, Landmark, or any Lagos event and leave with new prospects.

Lagos runs on events. From gallery openings in Ikoyi to boat cruises on the Lekki waterfront, from weddings in Ikeja GRA to rooftop parties in Victoria Island — every gathering is a potential billing opportunity. But most women go to these events and come home with nothing but sore feet and Instagram pictures.

Lagos big girls approach events differently. They go with intention. They dress with strategy. They network with purpose.

Pre-Event Preparation:

- Research the event. Who is organising it? What kind of crowd will be there? If it is a tech launch, expect startup founders and investors. If it is a gallery opening, expect old money and creatives. Dress and converse accordingly.
- Go with one friend maximum. Large groups of women repel men. They cannot approach you when you are surrounded by five friends all talking loudly and taking selfies. One trusted friend is enough — she is your wingwoman, not your entourage.
- Eat before you arrive. Nothing looks worse than a woman attacking the small chops table like she has not eaten all day. Eat at home. At the event, nibble elegantly. Drink slowly.

At the Event:

- Position yourself in visible but not desperate locations. Not in the corner hiding, not in the centre of the dance floor sweating. Near the bar or lounge area where conversation happens naturally.
- Make eye contact first, then look away. This is the oldest trick and it still works. Three seconds of eye contact, a small smile, then look away. If he is

interested, he will come to you.

- When he approaches, be warm but measured. Laugh at his jokes but do not overdo it. Ask him what he does — not to assess his wallet, but to show genuine curiosity. Men can tell the difference.

The goal at every event is not to leave with money. It is to leave with potential. A phone number from the right man at the right event can be worth more than a year of talking to the wrong men on Instagram.

Lagos events are not parties. They are networking opportunities in party clothing.

11. The Money Conversation

How to talk about money with a man without killing the attraction.



Money is the elephant in every room. Both of you know it is there. Both of you are thinking about it. But how you bring it up — or whether you bring it up at all — determines whether the relationship stays profitable or crashes.

Many women avoid talking about money because they think it makes them look materialistic. And many men use this fear to get away with being stingy. The truth is: money is a love language in Nigeria. If a man is not speaking it, he is not serious about you.

How to introduce money naturally:

The Mirror Technique: When a man talks about his work, his deals, his success — mirror his energy but redirect it. 'Wow, that is impressive. I love men who handle business.' This acknowledges his wealth without asking for any of it. But it opens the door for him to demonstrate.

The Future Painting: Talk about your goals and ambitions that naturally involve money. 'I want to start a skincare business but I am still saving for the initial stock.' 'I am looking at apartments in Lekki but the agents are quoting crazy prices.' You are not asking him. You are sharing your life. But a generous man will hear the opportunity.

The Standard Setter: Early in the relationship, make statements that establish your expectations. 'I love a man who takes care of things without being asked.' 'My ex used to handle things, but that is past tense now.' These are boundary statements. They tell him: this is the minimum standard.

Never apologise for having financial expectations. In every culture on earth, men have been providers. It is not gold-digging. It is basic expectation. The woman

who is afraid to have standards will be treated accordingly.

If he cannot discuss money comfortably, he cannot provide comfortably. Pay attention.

12. Protecting Your Bag

How to keep what you've gained and avoid the traps.



Billing is one thing. Keeping what you have gained is another game entirely. Too many Lagos women bill successfully but have nothing to show for it six months later because they spent everything, lent it to the wrong people, or got played by a man who was running a bigger game than they were.

Financial Protection Rules:

- Save at least 30% of everything you receive. Open a separate account — not your main account — and move money there immediately. Do not touch it. This is your emergency fund and your exit strategy.
- Never depend on one source of income. Even while billing, build something of your own. A small business, a skill, an investment. The billing should fund your independence, not become your independence.
- Do not display your wealth publicly. The woman posting bundles of cash on her status is inviting three things: jealousy from other women, suspicion from men, and attention from the wrong people. Stay quiet. Stay smart.

Emotional Protection Rules:

- Do not confuse billing with love. You can care for a man who provides for you, but the moment you lose yourself emotionally, you lose your leverage. Stay grounded.
- Have an exit plan for every arrangement. No man is permanent until he puts a ring on your finger — and even then, have your own money. The woman who can walk away at any time is the woman who never has to.
- Watch for control patterns. Some men give generously but use money as a leash. 'After everything I have done for you' is not generosity — it is a trap. The moment his giving comes with guilt, it is time to reassess.

Real Lagos big girls are not just big spenders — they are big savers and quiet investors. The goal is not to look rich. The goal is to be secure.

The smartest bill you can pay is the one you pay to yourself. Save your money, sis.

13. The Long Game

Building a life where men compete to take care of you — permanently.



Everything in this book has been about tactics. But tactics without strategy will only get you short-term wins. This final chapter is about building a life — a real, substantive, impressive life — that makes billing effortless and permanent.

The ultimate Lagos big girl is not defined by what she extracts from men. She is defined by who she is. The billing is a complement to an already full life, not a substitute for one.

Building Your Long-Term Platform:

Invest in your mind. Read. Take courses. Know about current events, business, and culture. A woman who can hold a conversation about anything from cryptocurrency to contemporary art is a woman who keeps men fascinated for years, not weeks.

Invest in your health. Your body is your primary asset. Not because of what it does for men, but because of what it does for you. Exercise. Eat well. Sleep enough. The woman who takes care of herself at 25 is the woman who looks stunning at 40.

Invest in your network. Surround yourself with women who are winning. Your circle determines your ceiling. If your friends are struggling and complaining, you will absorb that energy. Find women who inspire you to level up.

Invest in your brand. Whether you are a corporate professional, an entrepreneur, or a creative, build a personal brand that communicates excellence. Men are attracted to women who are going somewhere, not women who are waiting for someone to take them somewhere.

The endgame is not to bill forever. The endgame is to use the resources you gain to build something of your own. A business. A property. An investment portfolio. A career that makes you proud. The billing funds the building. And the building makes you untouchable.

When you reach this level, men do not just spend on you because they want something. They spend on you because they want to be associated with your success. They want people to know: that woman? I was part of her rise.

The ultimate flex is not a man who pays your bills. It is a life so well-built that paying your bills feels like a privilege.

FINAL WORDS

You have the playbook now. But a playbook is worthless without execution.

Start small. Pick two or three strategies from this book and implement them this week. Watch how men respond differently when you carry yourself differently. Watch how your inbox changes when your standards change.

Remember: billing is not about being heartless. It is about being strategic. The women who win in Lagos — and everywhere else — are the ones who understand that love and provision are not opposites. A man who truly values you will show it with his actions, his time, and yes, his money.

You deserve to be taken care of. Not because you are weak, but because you are worth it.

Now go and bill responsibly.

— Hexalonn

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How to Attract Rich & Generous Men

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